Minnesota Poultry: It's a Big Deal

All About Minnesota Poultry:

- ▶ U.S. state rankings for poultry in Minnesota:
 - **★** #1 for turkey production and processing
 - **★** In the top 10 for egg production
 - **★** In the top 20 for broiler (chicken) production
- Minnesota's poultry industry supports more than 26,000 jobs both on and off the farm.
- Poultry contributes \$1 billion in economic activity to our state.

- Minnesota's poultry loves corn and soybeans! Turkeys alone annually consume \$108 million of corn and \$146 million of soybean meal, adding approximately \$254 million to the value of corn and soybeans in Minnesota.
- The direct economic activity generated by 1 turkey raised in our state is \$17.46.
- Lots of poultry is raised annually in Minnesota:
 - ***** 42.5 million turkeys
 - **★** 10.5 million egg layers
 - * 55 million broilers

Did you know?

Of the nearly 400,000 agriculture jobs in Minnesota, 80 percent of them are off-farm jobs.

▶ There's a chance that one in every 10 people you know works in an agriculture-related job and many of these jobs are in the Twin Cities and surrounding metro areas!



Artistic: Creativity expression; free of set rules and regulations.

- ▶ Content writer
- ▶ Marketing/Advertising
- ▶ Social media manager
- ▶ Website designer

Conventional: Organization, structure and stability.

Appreciate detail and routine.

- ▶ Accountant
- ▶ Administrative staff
- ▶ Budget Analyst
- ▶ Processing



2011 MN Livestock Industry Benchmark Report, A Greater

Minnesota UMN Extension.

Enterprising: Like to start or carry out projects. Don't mind risks and enjoy leading others.

- ▶ Association management
- ▶ Feed mill management
- ▶ Flock Supervisor
- ▶ Hatchery management
- Product management



A career for every interest area

Poultry is so much broader than birds and farming. This industry can be inclusive of you as well.



Social: Value relationships and "helping" others. Think people and communication.

- ▶ Communications/Public Relations
- ▶ Event planner
- ▶ Human resources
- ▶ Salesperson
- ▶ Training



Realistic: Working outdoors and working hands-on with machinery or tools.

- ▶ Assembly operator
- ▶ Byproduct utilization
- ▶ CNC machinist
- ▶ Electrician
- ▶ Quality assurance
- ▶ Plumbing & heating
- ▶ Repair technician
- ▶ Truck driver

Investigative: Solving complex problems and appreciate abstract ideas. Science, math and engineering.

- **▶** Economics
- ▶ Food science
- ▶ Genetics
- ▶ Information technology
- ▶ Microbiology
- Nutrient management
- ▶ Nutrition
- ▶ Pharmaceuticals
- ▶ Product development
- ▶ Research and development
- Ventilation and engineering
- ▶ Veterinary science



Every county in Minnesota is impacted by jobs in the agriculture sector.

Poultry Careers: One Step Away







Cargill Kitchen Solutions Monticello	Cargill Cargill Cargill Kitchen Solutions	Produces a complete line of prepared egg products served in thousands of North American restaurants including the Sunny Fresh TM brand.	sunnyfresh.com
Daybreak Foods Long Prairie	Daybreak took, tre.	Family owned and operated. Top 5 domestic egg producer with facilities located in four Midwestern states.	daybreakfoods.com
Jennie-O Turkey Store Willmar	Jennie-O bard	Recognized as a leader in turkey for 70+ years. Jennie-O offers more than 1,500 products.	jennieo.com
Michael Foods Inc. Le Sueur / Minnetonka	MICHAEL FOODS**	100+ years in business and is a \$2 billion foodservice manufacturer and distributor. One of its most iconic brands is Crystal Farms®.	michaelfoods.com
Northern Pride Cooperative Thief River Falls	Northern Pride, Inc.	Cooperative formed in 1989 by independent turkey growers in Northern Minnesota and North Dakota. Average daily processing is 20,000 turkeys.	northernprideinc.com
Perham Egg LLC Perham	Perham Egg LLC	Commercial egg breaker that buys fresh shell eggs from farm producers and sells bulk liquid egg to food processors.	perhamegg.com
Pilgrim's Pride St. Cloud	pilgrim's	Nearly 1 out of 5 chickens in the U.S. come from Pilgrim's Pride. Acquired the Gold n' Plump Company in 2017.	pilgrims.com
Rembrandt Foods Renville	Rembrandt Foods	The leading egg ingredient producer in the U.S. with global distribution. Additional expertise in baked goods, pasta and nutritional beverages to name a few.	rembrandtfoods.com
Select Genetics & affiliated companies Willmar	Select GENETICS	More than 70 years of turkey breeding experience and hatch more than 150 million turkey eggs annually.	select-genetics.com life-scienceinnovations.com
Sparboe Companies Litchfield	SPARB E FARMS Family Owned Since 1954	Started as a chick distributor in Minnesota and has grown into an egg and egg product provider across the U.S.	sparboe.com
Turkey Valley Farms Marshall	URKEY VALLEY FARMS.	Processes 150 million pounds of live birds from Minnesota in weight ranges from 12 pounds to 42 pounds.	turkeyvalleyfarms.com

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